

DIPLOMA IN NATURAL
Skincare Formulation

SCHOOL OF NATURAL SKINCARE

- THIRD EDITION -

COURSE PROSPECTUS



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WELCOME

The School of Natural Skincare is a multi-award winning online natural cosmetic formulation school. Our accredited, multimedia online courses cover every aspect of skincare and haircare formulation and are studied from home, wherever our students are in the world, via our online classroom, and with tutor and community support every step of the way.

Founded in 2010 by Directors Gail and Gareth Després, to date the School has trained over 15,000 students in 130 countries to make their own natural and organic skincare and haircare products and launch successful businesses.

The School's team of expert tutors include cosmetic scientists, cosmetic formulators, aromatherapists, beauty business experts and safety assessors, and all are passionate about helping you create beautiful natural cosmetics and thriving businesses.

The School's fabulous formulations and fun, creative classes have been featured by the BBC and glossy magazines like Green Parent, Positive News, Spirit & Destiny, and Country Homes & Interiors.

The
Green Parent

SPIRIT & DESTINY

**the ★★★
Post**

BBC

Positive.News

**COUNTRY HOMES
& INTERIORS**





FOUNDED IN 2010 BY DIRECTORS GAIL AND GARETH DESPRÉS, TO DATE THE SCHOOL HAS TRAINED OVER 12,000 STUDENTS IN 130 COUNTRIES

WHY STUDY WITH THE SCHOOL OF NATURAL SKINCARE?



We are the world's premier online natural skincare school, and we're here to help you create high-performance, natural and organic beauty products.



Study with us for your own enjoyment and learning, or to establish a successful beauty business. Our graduates have launched beauty brands in every corner of the globe and inspire others to live in radiance, health and happiness – naturally!



Learn cosmetic formulation from professional formulators. Our tutors are experts in their field with vast amounts of experience of formulating cosmetics in professional laboratories, for small and large cosmetic brands.



Study tried-and-tested formulations. We'll share with you real laboratory test reports for formulations we've submitted for professional tests such as Preservative Efficacy Tests.



Inclusivity and diversity are important to us. Whatever your skin tone, type or concern you'll learn how to formulate skincare customized to your needs.



Our vibrant student community, supported by our team of professional formulators, will be with you every step of the way, sharing inspiration, challenges and knowledge as you move through your journey with us.



On-demand learning – enroll as soon as you are ready, no need to wait for set enrollment periods.



We are also a multi-award winning school. Our awards include Best Natural Beauty Educators 2020, Best Online Organic Skincare Formulations School 2020 and Online Natural Skincare Formulations School of the Year 2021.

“

The School of Natural Skincare is the perfect place to get a deep understanding of how to formulate and create great products for personal or commercial use around the world.

The part I love the most about creating my own products is knowing exactly what I put inside. Natural ingredients are the game changers in today's world.

”

Rooslana Zodek, USA
Scentifique

ON-DEMAND LEARNING – ENROLL AS SOON AS YOU ARE READY, NO NEED TO WAIT FOR SET ENROLLMENT PERIODS

OUR ETHOS

Here at the School of Natural Skincare we are passionate about using business as a force for good and expressing and reinforcing the values we hold dear through our work. Supporting and being supported by the natural world are central to why we do what we do, and we are therefore very proud to assist organisations and charities that share our values.

We are truly delighted to have partnered with the Soil Association to support a thriving natural environment, increase food production that is kinder to the planet and improve the health of the nation. The Soil Association is the leading UK organization promoting and campaigning for organic food and beauty, and one of the leading certifiers of COSMOS organic skincare products.

We are also proud to be Rainforest Guardians. Our support to the Rainforest Foundation through their Rainforest Guardian program helps give indigenous people the means to fight for their rights and save the world's rainforests. Specifically, we are supporting the Foundation's work to map the presence of the most remote communities in Africa's Congo Basin; protecting rainforest communities' rights to their land, while preserving their forest from destruction.

The natural world is at the heart of all that we do at the School of Natural Skincare, and it has always been of the utmost importance to us that we set ourselves high standards of ethical and sustainable practice as a business.

ETHICAL COMPANY ACCREDITATION

The **Ethical Company Organisation** prides itself on setting the benchmark for corporate social responsibility, and awards Ethical Accreditation to successful candidate companies based on a number of key factors.

We are delighted to share that the School of Natural Skincare has achieved Ethical Accreditation every year since 2016.

As people and as a business, we are deeply conscious of the impact that humans can (and do) have on our environment. To that end, we're constantly looking for ways to become more ethical, sustainable, natural and organic, both in our personal and working lives.



WHO IS THE DIPLOMA IN NATURAL SKINCARE FORMULATION FOR?



INDIVIDUALS WITH A PASSION FOR SKINCARE

Take your skincare formulation skills to the next level! Formulate for different skin types and concerns. Create products that are natural, organic, vegan, clean and/or sustainable.



BEAUTY BRAND FOUNDERS

Everything you need in one course! A complete, all-in-one course that helps you create your brand, formulate your products and take them to market.

The **Diploma in Natural Skincare Formulation** is the most comprehensive online course available, taking you through every aspect of creating skincare products – from defining your values and creating your brand, to formulating high-quality, professional skincare products, having them tested and complying with cosmetic regulations.

ENROLL NOW

WWW.SCHOOLOFNATURALSKINCARE.COM/FORMULATION



**Identify your brand values
and create a unique brand**



**Learn professional
formulation skills**



**Comply with cosmetic regulations
and take your products to market!**



**Formulate for different skin
types, tones and concerns**



**Formulate a wide range
of natural skincare products
to a professional standard**



**Preserve skincare effectively
and increase product shelf-life**



**Increase your knowledge
of natural ingredients**



**Set up your home lab,
develop lab skills and
carry out GMP**

**YOUR JOURNEY ON THE
DIPLOMA IN NATURAL**
Skincare Formulation

- THIRD EDITION -

WHY LEARN TO FORMULATE YOUR OWN PRODUCTS?

Create your own unique, professional standard skincare products – don't just copy recipes from others.

Select ingredients and design products tailored to the needs of yourself or your ideal customers – this is the key to creating products people love!

Save time and costly mistakes. Learn the skills to formulate like a professional, not an amateur.

It is YOUR responsibility to sell products that are safe. Don't take any chances. Have peace of mind that you are creating high-quality, safe products.





CREATE YOUR OWN UNIQUE,
PROFESSIONAL STANDARD
SKINCARE PRODUCTS



MEET OUR TUTORS



GAIL DESPRÉS FOUNDER AND DIRECTOR

Gail founded the School of Natural Skincare in 2010 and is responsible for course design and development. She is the author of the international bestselling book [A-Z of Natural Cosmetic Formulation: The definitive beginners' guide to the essential terminology, theories and ingredient types needed to formulate professional cosmetic products.](#)

Gail designed the course curriculum for the Diploma in Natural Skincare Formulation based on her many years' experience of teaching cosmetic formulation and the suggestions of School of Natural Skincare students and tutors.

She presents many of the lessons, bringing together the wide-ranging experience of the School of Natural Skincare's cosmetic scientists and formulators.



GARETH DESPRÉS DIRECTOR AND AROMATHERAPIST

Gareth is an Aromatic Specialist and certified Aromatherapist, having completed his studies at the Bristol School of Holistic Therapies in 2010. Gareth is passionate about the use of essential oils for health, happiness and wellbeing, and uses them every day at home and in the office.

Gareth co-taught the School's hands-on classes in the early days and also ran his own aromatherapy and perfumery classes. Now he designs course curriculums and contributes his specialist knowledge of essential oils to the School's online courses, in addition to overseeing the School's Marketing, Finance, HR and Operations departments.

**TINA SVETEK, MSc****COSMETIC SCIENTIST AND FORMULATION TUTOR**

Tina is a scientist by background and completed her postgraduate study in Biomedicine. Tina has been formulating natural cosmetics since 2011. She worked as Head of Cosmetics Department for a company in Slovenia where she developed a natural cosmetics line from starting idea to launch. She is a contributor to the A-Z of Natural Cosmetic Formulation, and also works as a safety assessor and formulation consultant. Tina supports students taking our courses by answering questions posted in our regular Tutor Q&A sessions.

**NICHOLA ROBERTS, BSc MSc****COSMETIC SCIENTIST AND FORMULATION TUTOR**

Nichola is responsible for providing cosmetics expertise, creating formulations, conducting formulation experiments and writing course materials.

Nichola's experience also ensures students are professionally supported during their studies, helping to answer their questions and marking their course assignments.

Previous to joining the School of Natural Skincare, Nichola had experience as a Senior Innovation Chemist and Senior Laboratory Technician for Acheson and Acheson, a leading British cosmetics lab and formulating facility that formulates and manufactures for global premium cosmetic brands. Nichola also holds an MSc and a BSc in Cosmetic Science.

Nichola is also the co-author of the book **Discovering Cosmetic Science** and has experience in successfully developing cosmetic products from concept to launch.



CHANDNI PATEL, BSc
CONSULTANT COSMETIC SCIENTIST

Chandni Patel is our Consultant Cosmetic Scientist. Chandni has a BSc in Cosmetic Science from the London College of Fashion plus many years' experience working in the cosmetics industry formulating for big brands. She has formulated every type of cosmetic, including skincare, haircare and nail varnish, for brands such as The Body Shop, Tisserand, REN: Clean Skincare and many more.

In addition to her formulating experience, Chandni works in a regulatory role ensuring cosmetic products meet global regulatory requirements.

Chandni's role in the School of Natural Skincare is to align our courses with university-taught content.



EMILIA MACARI
COSMETIC FORMULATOR AND FORMULATION TUTOR

Emilia created formulations for our courses and managed our in-house lab. She also marked student assignments and supported students with their studies.

Emilia's experience ensured students learned how a professional lab is set up and managed, and how professional formulators approach formulating cosmetics so they can emulate this at home.

Before her time at the School of Natural Skincare, Emilia was a very experienced cosmetic formulator who worked in a large UK cosmetic lab as a formulator and laboratory manager.

She formulated cosmetics for both small and large brands and was responsible for new product development in skincare and haircare, from inception to final production, as per clients' product briefs. She was also responsible for organizing and conducting product testing including stability, compatibility, microbiological, user trials and patch testing. She ensured that all claims were substantiated and all other regulatory standards met.

STUDYING WITH US

ONLINE CLASSROOM

When you enroll on a course with us we create an account for you inside our user friendly online classroom. Our online classroom can be accessed at any time and from any device – computer, tablet or smartphone. You can log in to study at a time that is convenient to you.

It's easy to track your progress through each course by marking lessons as complete. You can revisit lessons as often as you like.

STUDY MATERIALS

Our study materials are provided in a variety of formats to cater for different learning styles. Courses include:

- Comprehensive and beautifully designed textbooks which are provided to you as PDFs to either download or print.
- Workbooks and worksheets to complete as you progress through the course, to help you complete activities and solidify your knowledge.
- Video lessons, in which a course tutor presents a lesson.
- Video demonstrations, in which a tutor shows you how to make different types of products, step-by-step.
- Templates for record keeping.
- Quizzes to test your knowledge.
- Practical activities to put your learning into practice.



CERTIFICATE

At the end of the course there are several assignments for you to complete and submit to us to be marked. On successful completion, your end-of-course completion certificate will be issued and you will be the proud holder of our Diploma in Natural Skincare Formulation!



SUPPORT

The course has been designed primarily as an independent study program. You can work through the materials at a time that suits you, completing the exercises and practicing your formulation skills.

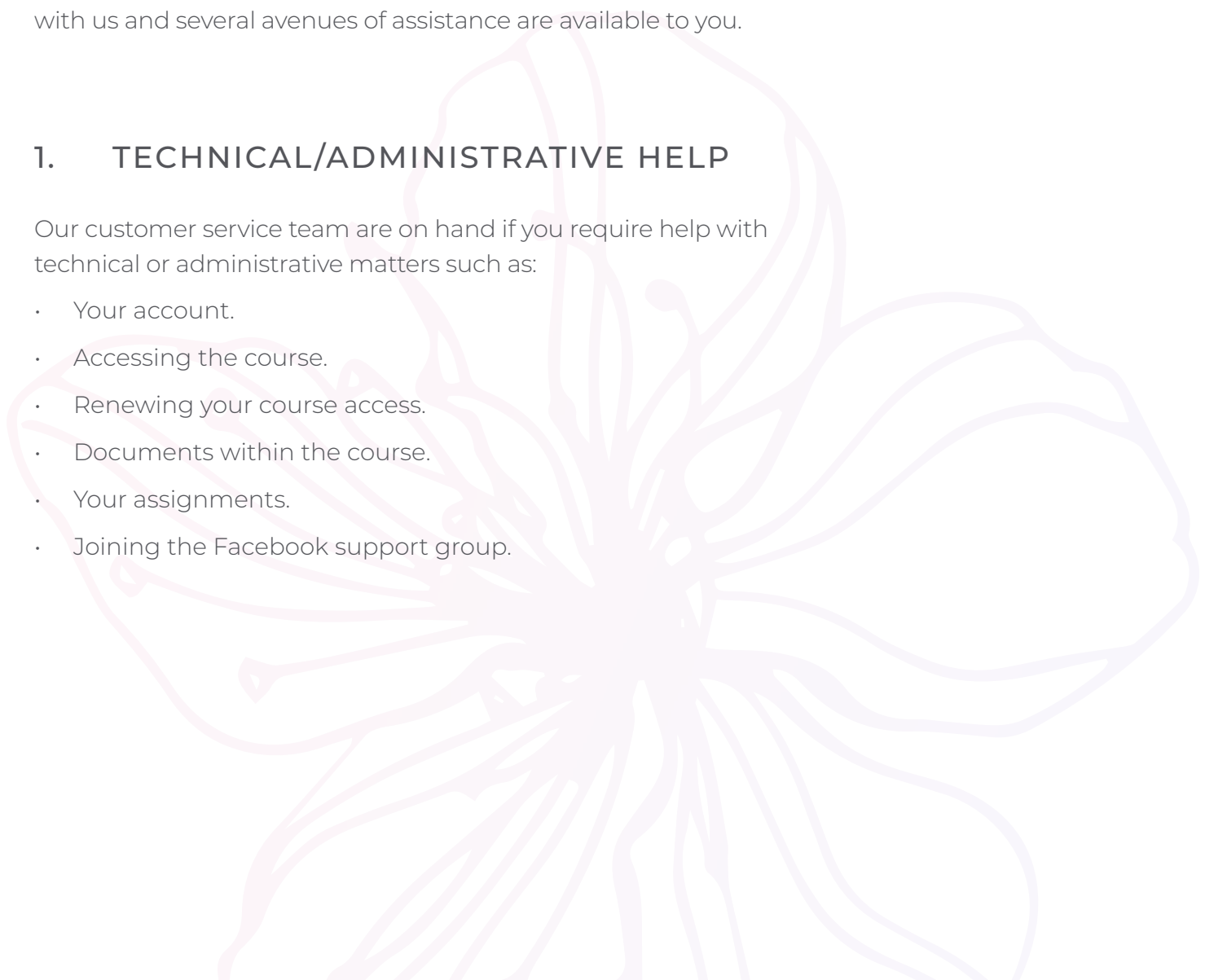
We understand that it is helpful and enjoyable to meet others on the course and to have a tutor available to answer your questions. We also know that from time to time you may need some technical assistance with the classroom or course materials.

It's important to us that you feel supported during your studies with us and several avenues of assistance are available to you.

1. TECHNICAL/ADMINISTRATIVE HELP

Our customer service team are on hand if you require help with technical or administrative matters such as:

- Your account.
- Accessing the course.
- Renewing your course access.
- Documents within the course.
- Your assignments.
- Joining the Facebook support group.



2. TUTOR SUPPORT

We recognize that while studying with us you are likely to have questions about the course materials or about the products you make as part of your course. It is important to us that you feel supported during your studies and that you have a place to have your questions answered by one of our experienced and professional formulation tutors.

To provide you with the best support, we have experienced cosmetic scientists available within our private online classroom to answer your questions. To ensure we answer your questions efficiently and effectively we invite questions from students on specific days of the week.



3. PEER SUPPORT

The Diploma in Natural Skincare Formulation has its own private support group (hosted on Facebook) where you can meet and spend time with your student peers.

We have students and graduates in the group from all over the world! You can ask questions, discuss formulations and feel part of a community as you progress through your studies.

Students and graduates have a wealth of experience to share and we encourage peer-to-peer support.

You can create a new post in the group to start a discussion with other members of the group. You can also contribute to discussions by commenting on others' posts.





STUDENT AND GRADUATE COMMUNITY

It's a place for peer-to-peer support; to ask questions to the whole group, related to the course materials.

To get to know other students.

To provide a source of inspiration and encouragement.

To share any formulation experiments you have conducted, if you wish.

To share achievements and wins.

4. FEEDBACK ON ASSIGNMENTS

At the end of your course you will submit assignments to us that will be marked by one of our cosmetic scientists. You will receive helpful feedback on your assignments, including any corrections that need to be made, so you can feel confident in the quality of your formulations.

5. PROMOTION OF YOUR BEAUTY BRAND

If you already have a beauty brand or you establish a new brand after your studies, we can help you by promoting your brand to our vast, international audience! You'll be invited to take part in an interview and have a feature written about you and your brand which we will share with hundreds of thousands of our followers, by email and across social media. This is the perfect opportunity to start marketing your business and gain your own following!



WHAT PRODUCTS ARE COVERED IN THE DIPLOMA IN NATURAL SKINCARE FORMULATION?

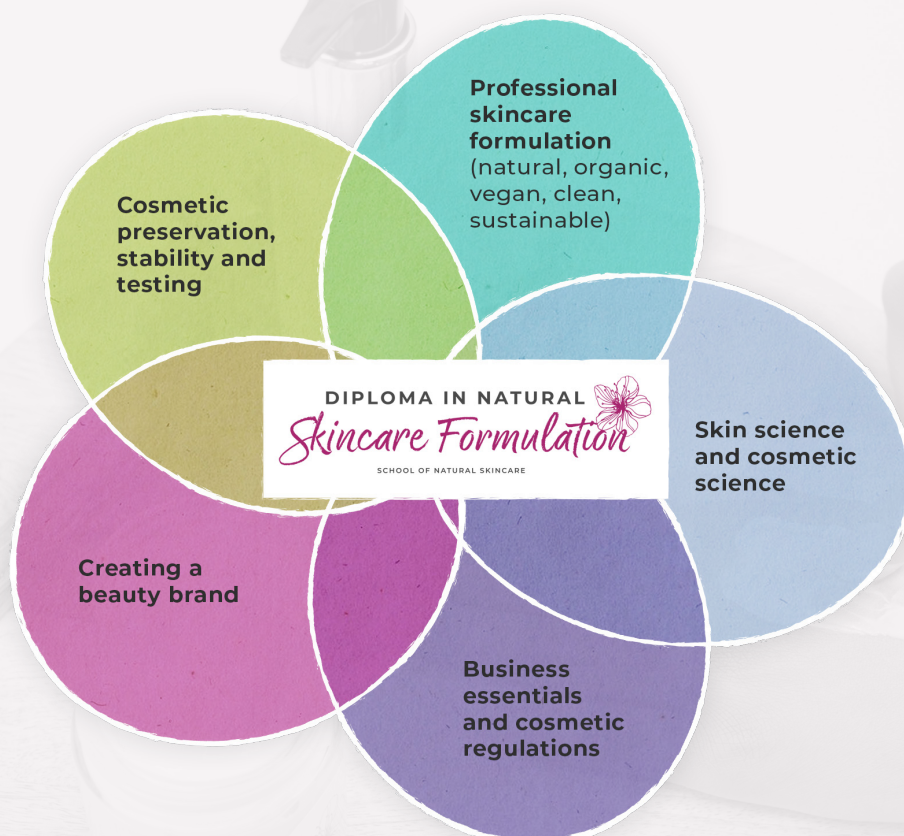
YOU WILL LEARN TO FORMULATE A COMPLETE SKINCARE RANGE!

Cleansers, oils and oil-based serums, creams and lotions, gels, exfoliators, bath and shower products, balms, butters and toners... and more!



SUMMARY OF COURSE DETAILS

Level	Beginner to intermediate.
Duration of access	18 months' access. This can be extended for a small renewal fee.
Prerequisites	None. Internet access and access to a computer, mobile phone or tablet is needed to access the online classroom.
Study time required	Approximately 70-150 hours. Most students complete the course within 6-18 months.
Certificate	Your certificate is issued on successful completion of the end-of-course assignments.
When can I start?	Enrollment is open year round and you can enroll and start the course as soon as you are ready.



COURSE CURRICULUM

A SUMMARY OF COURSE DETAILS

MODULE 1: YOUR VALUES, BRAND AND CREATING UNIQUE PRODUCTS

Create a unique brand by establishing your personal or brand values, consider which niche to fill or certifications to adhere to, create a product story and define your brand's unique selling proposition.

1.1 Your brand values

We help you define your values so you can create a unique brand that stands out from the crowd (and creates a better world at the same time!). What is important to you as a brand creator? Organic, natural, green, vegan, cruelty-free, palm oil-free, clean, ethical?

1.1.1 Spotlight: Vegan skincare

We deep-dive into vegan skincare – what it is and how to formulate natural, vegan skincare products.

1.1.2 Spotlight: Sustainable skincare

We deep-dive into sustainable skincare. Discover the three pillars of sustainability and how to make your brand sustainable.

1.1.3 Spotlight: Waterless skincare

Discover the benefits of waterless skincare and how to formulate waterless products.

1.2 Defining 'natural' and 'organic'

What does natural mean? How do you know if an ingredient is considered natural and permitted in natural cosmetics? What do the terms organic, green and clean mean? We set the record straight so you can choose how to define natural for your brand.

1.2.1 Spotlight: Clean skincare

We deep dive into clean skincare – what it is and why it is appealing to consumers.

1.3 Getting certified

Certification isn't essential but you may like to explore your options. Learn about the different global standards and options for certification: organic, natural, vegan, fairtrade, cruelty-free and more.

1.4 Creating a strong brand identity

Discover 10 key aspects of a strong brand identity and how to use them to create your own unique and inspiring brand that your ideal customers love! Learn from real examples of trailblazing brands and apply the same principles to your brand identity.

1.4.1 Your product story

A great formula isn't the only thing a product needs to succeed. We take you step-by-step through the process of creating a captivating product story to showcasing its unique selling proposition (USP) and attracting a loyal following.

1.5 Your skincare line

How many products should you include in your skincare line? It is far less than you might think! What is a 'star' or 'hero' product and why do you need one? Start to design your skincare line with confidence.



MODULE 2: SKINCARE PRODUCT DESIGN PROCESS

Follow our step-by-step design process to formulate products and select ingredients to achieve the result you or your customers desire. Learn the steps required to take a product from concept through to a final product that is ready for sale.

2.1 Your ideal customers

Avoid one of the biggest mistakes made by beauty brand founders by getting to know who you want to sell your products to first and then create something that meets their needs. This is the secret to designing a product customers need, want, love and will buy again and again.

2.2 The six-step 'must-have' product design process

Learn how to create skincare to address specific needs and concerns. Our signature six-step 'must-have' product design process shows you how to provide the skincare solutions you (or your customers) need and want!

2.3 Product concept to final formula

We start by exploring the seven key aspects to a great performing formula. Then we take you step-by-step through the process of creating a product concept and turning it into reality. Discover our 12-step process to perfecting your formula.

BONUS: Formulate a facial oil challenge

Start your formulating journey by following our six-part formulation challenge!

ENROLL NOW

WWW.SCHOOLOFNATURALSKINCARE.COM/FORMULATION



MODULE 3: CREATING PROFESSIONAL COSMETIC FORMULATIONS

Develop a product concept using a product development brief and a benchmark, write a formula in the correct manner, evaluate your product's sensory characteristics and submit your product for the appropriate lab tests.

3.1 Cosmetics: Definitions, categories and regulations

Before you start to formulate skincare products you will need to ensure your products fit the definition of a cosmetic rather than a drug (the line is easy to cross!).

3.2 Types of cosmetic formula

Learn the three main types of cosmetic formula that we'll cover in this course and the facts about each.

3.3 What is a formula?

Discover how to write a professional formula and the essential information to include. We take you through this, step-by-step, so even if you are completely new you'll feel confident writing formulas rather than recipes and understand why it is so important.

3.3.1 Percentages in more detail

In this lesson we take a closer look at percentages. This is an optional lesson for students who are unfamiliar with percentages or who would like to understand more about them. You will learn what a percentage is and how to convert a percentage into a fraction or decimal.

3.3.2 Turning a recipe into a formula

We show you how to convert recipes into a professional and standardized formula.

3.4 Using a product development brief

A product development brief is a secret weapon to designing skincare products that have your desired characteristics and that work! We provide a useful template and describe how to use it to achieve your skincare goals.



3.5 Using a benchmark

Discover how to use a product on the market to create similar characteristics in your own product. Learn what 'reverse formulating' is and how to decipher a product label or ingredient list to create your own similar product.

3.6 Sensory product evaluation

Evaluate the sensorial properties of your products and make any necessary adjustments to perfect your formula. Our product evaluation template makes this easy!

3.7 Cosmetic product testing

Ensuring your products are safe protects both you and your customers. It is also a legal requirement in many countries. Learn about various types of testing, including preservative efficacy testing (PET), also known as microbiological or challenge testing, stability and compatibility testing, Cosmetic Product Safety Reports (CPSRs) and more. Plus discover some ways you can 'pre-test' your products at home for microbiological and stability issues.

“

I want to thank the School for teaching me so much about a field that I'm passionate about. After taking your courses, I felt equipped to start my own brand and immediately got to the implementation part of my business plan.

”

Mariam Hammoud, Germany
Botanique d'Orient



MODULE 4: SKIN ANATOMY AND PHYSIOLOGY: FORMULATING FOR DIFFERENT SKIN TYPES

Apply knowledge of how the skin functions, the physiological changes that occur as the skin ages, common characteristics of different skin types, tones and concerns to formulate products suited for oily, sensitive, dry, combination and aging skin and to address concerns such as hyperpigmentation.

4.1 The function and structure of the skin

Learn the seven main functions of the skin, then we take you layer-by-layer through the epidermis, dermis and subcutaneous layers learning about the main responsibilities of each. We explore the epidermis in detail, following the production of skin cells from creation to shedding away.

4.2 The skin barrier

A disrupted skin barrier can cause dry patches and flakiness, plus the skin can feel sensitive or inflamed. Discover the significance of the skin barrier and how to keep it in optimum condition.

4.3 Moisturizing the skin: water, humectants, emollients and occlusives

Learn how to effectively moisturize the skin, and the benefits and limitations of anhydrous products and emulsions.

4.4 The acid mantle

An important role of the acid mantle is to maintain the skin's pH balance, which helps maintain skin suppleness, smoothness and strength. Discover factors affecting the acid mantle pH, possible characteristics of a disrupted acid mantle pH and how to protect and restore the acid mantle.

4.5 Skin aging

Understand in detail how the skin ages, the physiological changes, visible signs of skin aging and how skincare products can improve the appearance of aging skin.



4.6 Formulating for different skin types and concerns

We take a close look at different skin types (including mature, oily/acne-prone, dry, sensitive and normal), the characteristics of these skin types and which ingredients are beneficial. We provide you with a guide for each skin type, which will be invaluable when you start formulating!

We also explore the role of cosmetics and drugs in the treatment of skin conditions including acne, eczema/dermatitis, hyperpigmentation, psoriasis and rosacea.

4.7 Formulating for the eye contour and lips

We share the factors to consider when formulating for the eye contour, how the skin on our lips is different to the skin on our face and what lips need to stay in optimum condition.

4.8 Skincare routine

A skincare routine doesn't need to be complicated but it is the key to radiant skin! Follow our simple facial and body care routines and learn about occasional skincare treatments.

“

“At the age of 58, I'm much older than most aspiring entrepreneurs but my dream has finally become a reality!

I decided to study with the School of Natural Skincare because they offered an amazing program that I could study in my own time.

I'm very excited about my own natural products, which I've created, that are coming soon! It's been a challenge, but rewarding, too!”

”

Sindy Kimmis Farris, USA
Two Margarets Beauty



MODULE 5: COSMETIC INGREDIENTS AND RAW MATERIALS

Select ingredients and cosmetic raw materials appropriate for your formula with confidence by applying your knowledge of the functions, properties and benefits of a wide range of ingredients. This module is a vast library of reliable and accurate information you will refer to again and again!

5.1 Classification of ingredients/raw materials

Ingredients fall into different categories and it is important to understand which category they belong to so you can formulate with them effectively.

5.2 Compatibility of ingredients/raw materials

How do you know which ingredients are compatible with one another? Discover six properties of ingredients that affect their compatibility.

5.3 Ingredients and functions: An overview

This lesson will provide an overview of the ingredients covered in this module and indicates within which lesson you can find further information.

5.4 Researching ingredients/raw materials

With so much unreliable or incorrect information online and in books, how do you know where to find accurate and reliable information about ingredients? We share our top recommendations with you.

5.5 Lipids

Lipids are a key ingredient in natural skincare products; they soften the skin, help the skin retain its moisture and support the skin's barrier function. Discover the functions and benefits of lipids, how they are extracted and processed, and about comedogenicity.

5.5.1 Composition of lipids

Discover the chemistry of lipids, and take a deep-dive into fatty acids, unsaponifiables and vitamins.



5.5.2 Carrier oils

Carrier oils offer different benefits to the skin and contribute different properties and qualities to your skincare products depending on their composition. Discover 35 carrier oils in detail.

5.5.3 Esters

Esters are a special kind of emollient with a light, silky skin feel that are an ideal replacement to silicones. Discover natural ester options to use in your formulations.

5.5.4 Butters

Butters are rich and creamy and a delightful addition to cosmetics! Learn about a range of butters, including some exotic options.

5.5.5 Waxes

Waxes play a number of important roles in cosmetics. Discover both vegan and non-vegan options including a detailed comparison guide.

5.5.6 How to select lipids for your formulations

With so many lipids to choose from, how do you select which to use? We share nine key factors to consider.

5.5.7 Getting to know your lipids

Lipids need to be experienced first-hand to be understood properly. Our useful worksheet will take you through the process of getting to know your lipids.

5.6 Humectants

Humectants are ingredients that attract water from the atmosphere to the skin and bind it there. Humectants work with emollients and occlusives to keep skin moisture at optimal levels. Discover seven natural humectants and how to use them.

5.7 Clays, powders, salt and exfoliants

A variety of dry raw materials are useful in cosmetics and they have a number of different functions such as absorbing oil, exfoliating, and adding color and visual appeal.

5.8 Active ingredients

Active ingredients are high-performance ingredients that offer a special benefit to the skin.

5.8.1 Antioxidants

Antioxidants have two main functions: to extend the shelf-life of cosmetics and to provide benefits to the skin. Learn about a variety of natural antioxidants.

5.8.2 Vitamins

Learn about three vitamins that are a very beneficial addition to skincare products: Vitamin B3 (niacinamide), pro-Vitamin B5 (panthenol) and Vitamin E. Discover their benefits and how to successfully incorporate them into your formulations.

5.8.3 Botanical extracts

Botanical extracts are a vast category of ingredient! Learn about all the different ways they can be extracted and the types of formula you can use them in. Then we look at 21 botanical extracts in detail.

5.9 Essential oils, hydrosols and fragrances

Learn about fragrancing cosmetic products and key considerations when using essential oils, such as how they work, how much to use, how to use them safely and phototoxicity.

5.9.1 Essential oil quick reference chart

A handy reference chart to use when formulating.

5.9.2 Essential oil profiles

Essential oils have many benefits for the skin such as being antiseptic, astringent or anti-inflammatory and also provide a wonderful fragrance to cosmetics. We provide 24 detailed essential oil profiles.

5.9.3 Getting to know your essential oils

We share our well-loved method for really getting to know your essential oils.



5.9.4 How to choose and blend essential oils

Use our helpful tips to create synergistic essential oil blends.

5.9.5 International Fragrance Association (IFRA) guidelines and calculating allergen levels

A step-by-step guide to calculating essential oil allergen levels and when to include allergens on your label.

5.10 Functional ingredients

Functional ingredients make a product work. They have a specific function or deliver a certain benefit.

5.10.1 Natural emulsifiers for creams and lotions

Emulsifiers are a key functional ingredient in cosmetics. Learn about what emulsifiers are, how they work and why they are used in cosmetics. Discover 13 natural emulsifiers for making creams and lotions, including palm oil-free emulsifiers.

5.10.2 Emulsifiers for self-emulsifying oils and oleogels

Create innovative oil-to-milk and gel-to-milk cleansers, scrubs and bath and shower oils with special self-emulsifying emulsifiers. Discover exciting new ingredients and how to use them.

5.10.3 Thickeners

Discover a variety of natural oil and water phase thickeners for viscosity modification. Create gels, thicken formulas and improve emulsion stability.

5.10.4 Solubilizers

Solubilizers are required to add oil soluble ingredients such as essential oils into a water-based product, like facial toner, body spritzer or gel. Learn about several natural solubilizer options.

5.10.5 pH adjusters

Testing and adjusting the pH of cosmetics is a crucial step! Discover how to choose an appropriate pH adjustment solution.



5.11 Natural colorants

We explore a variety of ways of coloring your skincare products from using mineral pigments and micas to using the natural color present in a variety of oils and extracts.

5.12 Organizing and storing materials in your lab

Crucial to good manufacturing practice is organizing and storing raw materials properly. Use our useful incoming ingredient (raw material) log to help you.

5.13 Substituting ingredients

If you cannot find a certain ingredient what do you do? We give you a six-step process to finding suitable substitutes.

5.14 Supplier list: Cosmetic ingredients and equipment

A list of hundreds of cosmetic ingredient suppliers from all around the world! Plus a shortlist of our favorite in each region.

“

The idea that I could access all of the resources online and experiment in my own kitchen really worked for my schedule!

Even if I don't have a question, I still read the questions of the other students to see their challenges or observations.

”

**Cortney, UK
Wilder**



MODULE 6: LAB SKILLS, EQUIPMENT AND PACKAGING

Set up a home lab with the appropriate equipment, adhere to good manufacturing practice, carry out key production process techniques and make different sized batches.

6.1 Equipment for your home lab

Learn about the equipment you need to set up your own small-scale lab at home, with plenty of recommendations for items such as weighing scales and immersion blenders.

6.2 Professional lab equipment

Learn about five pieces of professional laboratory equipment that are useful for home formulators who are serious about formulating or who manufacture products for sale. We compare magnetic stirrers, overhead stirrers and homogenizers so you understand the difference and which, in our opinion, are worth investing in (and which are not).

6.3 Scaling up and manufacturing equipment

Discover the equipment used in professional manufacturing settings and about the scaling-up process: how to take a product you have formulated at home into a manufacturing setting.

6.4 Good manufacturing practice (GMP)

GMP is essential for producing high-quality products and is a fundamental requirement if you sell your products. Our handy checklist, calibration records and manufacturing log will ensure that you have easy-to-follow guidelines and records in place.

6.5 Lab techniques and skills

Develop the key skills you need for making your products: weighing, heating, calibrating, sanitizing, mixing, homogenizing, filling and calibrating.

6.6 Testing pH

We get many questions on this topic so we have provided a thorough and detailed lesson, including video demonstrations, that explain what pH is, why and when to measure pH, how to measure pH and how to work with and look after a pH meter.



6.7 Adjusting pH

Learn step-by-step how to create pH adjustment solutions, how to adjust pH, calculating the amount of solid/pure pH adjuster used and rewriting your formula to include the pH adjuster.

6.8 Calculating batch sizes

Students often come to us really confused about formulation math! We help you to become confident working in percentages and calculating weight-based measurements for different batch sizes. We even provide a handy batch calculator to make it really easy!

6.9 Cosmetic packaging

Learn about the purpose of cosmetic packaging, packaging types, materials and closures, how to clean and sanitize packaging, plus the nine factors to consider when choosing packaging.



MODULE 7: PRESERVING SKINCARE PRODUCTS NATURALLY

Cosmetic preservative is such an important topic that we have dedicated a whole module to it. Put into place strategies to extend the shelf-life of your products and preserve your products effectively to ensure they stay in optimum condition.

7.1 Introduction to microbiology

Microbes can cause product degradation and harm consumers. Educate yourself about the microbes that affect cosmetics, the conditions under which they grow and how they enter cosmetic products, so you can protect your products, your customers and yourself.

7.2 Strategies for prolonging shelf-life

We explain how shelf-life is determined and give you eight strategies for extending the shelf-life of your cosmetics (using preservatives is only one) so you can ensure the highest quality and longest shelf-life of your products.

7.3 Natural preservatives

We have hand picked our favorite nine COSMOS-approved broad-spectrum preservative blends that are reliable and easy to use. Discover the factors that impact the effectiveness of your preservative, both how to optimize the effectiveness of a preservative and problem ingredients that should be avoided.

7.3.1 Preservative ingredients

If you are interested in understanding more about the components of the different preservative blends that we cover in lesson 7.3, this lesson is for you!

7.4 Creating a preservative system

A broad-spectrum preservative blend is not always enough to provide adequate protection or to withstand challenge/preservative efficacy testing. Learn our system for combining preservatives and chelators to create a robust broad-spectrum preservative system.



MODULE 8: FORMULATING OILS, OIL-BASED SERUMS AND SELF-EMULSIFYING OILS

Formulate and make a range of anhydrous oils, oil-based serums and self-emulsifying oils for the face, bath and body.

8.1 Introduction to formulating oils, oil-based serums and self-emulsifying oils

Learn the fundamentals of these product types including their similarities and differences, suitable ingredients, how to choose oils, product shelf-life and how to evaluate your formula.

8.2 Formulating body and massage oils

Learn to formulate dry oil body spritzes, body oils and massage oils for soft, supple skin. Discover what they are, how they are different from each other, ingredients to use and how to formulate them. Follow our formulation guides and templates to formulate your own!

Five example formulas are provided, including Moringa Dry Oil Body Spritz and Coconut and Lime Body Oil.

8.3 Formulating facial oils and serums

Facial oils and oil-based serums can deliver a range of benefits including regenerating, nourishing, balancing, calming, soothing and antioxidant. Learn how to choose oils for different skin types and purposes and which botanical extracts, vitamins and antioxidants to use. Follow our formulation guides and templates to formulate your own!

Four example formulas are provided, including Soothing Facial Serum for Sensitive Skin and Antioxidant Facial Serum with Coenzyme Q10.

8.4 Formulating bath and shower oils

New generation bath and shower oils use self-emulsifying emulsifiers to create oil-to-milk products that are applied as an oil and magically turn to milk when they come into contact with water! We explain which emulsifiers are suited to this purpose (including some brand new to the market) and how to formulate your own, step-by-step.

Three example formulas are provided, including Lime and Sweet Orange Shower Oil and Lavender and Bergamot Bath Oil.



8.5 Formulating cleansing oils, oil-to-milk cleansers and cleansing gels

Cleansing oils are hugely popular as they effectively cleanse the skin and leave it soft and nourished! In this lesson you will learn to formulate a traditional cleansing oil, cutting edge oil-to-milk cleansing oils and cleansing gels using a range of innovative emulsifiers. Use our helpful formulation guides and templates to formulate your own!

Seven example formulas are provided including Grapefruit Cleansing Oil, Pomegranate Cleansing Gel and Frankincense Cleansing Melt.

8.6 Troubleshooting oils, oil-based serums and self-emulsifying oils

A helpful troubleshooting guide is provided to help you avoid running into difficulties and to fix any issues that may arise when formulating and manufacturing these product types.





MODULE 9: FORMULATING BUTTERS AND BALMS

Formulate and make a range of gorgeous anhydrous, preservative-free balms and butters, including whipped body butters, lip balms, facial and body balms and salves, oleogels and cleansing balms.

9.1 Introduction to formulating anhydrous butters and balms

Learn the fundamentals of these product types including their similarities and differences, suitable ingredients, how to choose oils, butters and waxes, product shelf-life and how to evaluate your formula.

9.2 Formulating anhydrous body butters

Whip exotic butters into beautifully moisturizing body butters (no preservatives required!).

Follow our formulation guides and templates to formulate your own!

Four example formulas are provided, including Whipped Body Butter with Babassu Oil and Illipe Butter and Sweet Orange and Kokum Whipped Body Butter.

9.3 Formulating balms and salves

From simple salves to protective lip balms, multi-purpose beauty balms to emulsifying cleansing balms and oleogels (oil-based gels); this lesson is full of inspiration and guidance for taking balm-style formulations to the next level!

Nine example formulas are provided, including Vegan Calendula Salve, Wild Rose Beauty Balm, Illipe and Murumuru Lip Balm, Sweet Almond Moisturizing Gel-balm and Coconut, Illipe and Green Tea Cleansing Balm.

9.4 Troubleshooting balms and butters

How do you make less oily feeling butters? How do you increase their melting point? How do you stop them going grainy? We cover all this and more in our troubleshooting guide.



MODULE 10: FORMULATING SPA-STYLE SOAKS, SCRUBS AND POLISHES

Formulate and make a range of indulgent soaks, scrubs and polishes just like you would find in a high-end spa!

10.1 Formulating spa-style soaks

Learn to formulate a range of soaks including bath soaks, and hand and foot soaks, for soothing, relaxing, invigorating or reviving the mind, body and senses! Follow our formulation guides and templates to formulate your own.

Three example formulas are provided, including Relaxing Rose and Milk Bath Soak and Invigorating Peppermint Foot Soak.

10.2 Formulating exfoliating scrubs and polishes

Formulate professional quality facial and body polishes with emulsifiers that rinse off easily from the skin. We also teach you how to formulate a lip scrub for beautiful soft lips!

Five example formulas are provided, including Peach and Poppy Seed Body Scrub, Vanilla and Shea Sugar Scrub and Softening Lip Scrub.

10.3 Troubleshooting spa-style soaks, scrubs and polishes

Feel confident to troubleshoot any issues that may arise with our troubleshooting guide.

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MODULE 11: FORMULATING TONERS, SPRITZERS, MISTS AND GELS

Formulate and make a range of refreshing toners, spritzers and mists using delicate hydrosols and botanicals. Create hydrating gels for the face and body with powerful humectants.

11.1 Introduction to formulating toners, spritzers, mists and gels

Learn the fundamentals of formulating these types of aqueous products, including suitable ingredients.

11.1.1 Experiment and report: Three natural solubilizers

This in-depth report will show you how to work with various natural solubilizers (and which are most effective).

11.1.2 Experiment and report: How hydrosols can challenge the performance of the preservative system

Discover the affects hydrosols can have on the performance of your preservative system.

11.2 Formulating toners, spritzers and mists

Explore water soluble extracts, vitamins and humectants for supercharging your toners, spritzers and mists, plus how to use natural solubilizers to incorporate essential oils.

Follow our formulation guides and templates to formulate your own.

Four example formulas are provided, including Juniper Berry and Lemon Toner, Green Tea Toner for Oily Skin and Hydrating Hyaluronic Acid Toner.

11.3 Formulating gels

Discover different natural thickeners for creating gels and how to make gels with a range of functions including hydrating, soothing and helping with hyperpigmentation.

Four example formulas are provided, including Licorice and Niacinamide Gel for hyperpigmentation and Oil-free Moisturizing Gel.

11.4 Troubleshooting toners, spritzers, mists and gels

Feel confident to troubleshoot any issues that may arise with our troubleshooting guide.

11.5 Laboratory test reports: Toners, spritzers, mists and gels



MODULE 12: THE SCIENCE OF EMULSIFICATION

Comprehend the science of emulsification, describe the structure of an emulsion formula and apply your understanding of emulsification to successfully create emulsions and solve stability issues.

12.1 What is an emulsion?

Creams and lotions are examples of emulsions and in this lesson you will learn what an emulsion is, the two main phases of an emulsion, simple emulsion types (O/W and W/O), different uses of cosmetic emulsions and the three types of emulsification needed to form a successful emulsion.

12.2 Surfactants and the science of emulsification

In this more advanced lesson we take a closer look at the science of emulsification, what an emulsifier is and how they work.

12.3 How to make an emulsion: Phases and stages in emulsion manufacture

In this lesson you learn the three phases of an emulsion and how these are written in your formula, the three stages of making an emulsion (heating, mixing and cooling) and three factors in the manufacturing process that can affect your emulsion characteristics.

12.3.1 Variations in emulsion manufacturing method

There are some possible variations in the manufacturing process which we explore in this lesson.

12.4 How to choose your emulsifier

This lesson will help you choose which emulsifier to use. Discover key questions to ask when choosing your emulsifier and use our emulsifier checklist to help you create stable emulsions.

12.5 Rheology, viscosity modification and emulsion stability

Learn how to modify the rheology and viscosity of your creams and lotions using different categories of rheology modifiers and how this contributes to emulsion stability.

12.6 Solving emulsion instability

It can be very frustrating when lotions separate and you don't know what you did wrong and how to fix it! This lesson will ensure that you know the steps you can take to solve any stability issues you encounter. You'll learn the four causes of emulsion instability (creaming, sedimentation, flocculation, coalescence) and how to solve them.



MODULE 13: FORMULATING CREAMS AND LOTIONS

Formulate and make a wide range of creams and lotions for the face and body, from lighter body milks and lotions to richer creams and body butters.

13.1 Introduction to formulating creams and lotions

As creams are emulsions containing both an oil phase and water phase there are lots of amazing ingredients that can be used in them! Learn the basics of cream and lotion formulation including which ingredients to include in which phase. We break down a formula into all its components and discuss the function of each main ingredient so you will feel confident putting your own formulation together.

13.2 Formulating creams and lotions for the face and body

Learn to formulate a wide range of beautiful body care products from light sprayable body milks, to softening lotions and rich, thick body butters. Follow our formulation guides and templates to formulate your own!

Two example formulas are provided including Rose and Macadamia Body Lotion and Coconut and Shea Body Butter.

Then create beautiful facial moisturizers for all skin types, from light oil-free lotions to nourishing creams, with a range of rejuvenating and regenerating ingredients. Delve into high-performance ingredients and active botanicals to create products that are both natural and powerful! Learn about these product types including night creams, day creams and eye creams. Discover what they are, the differences, typical ingredients and how to formulate them for different skin types. Watch a video demonstration so you know how to make your own, step-by-step.

Six example formulas are provided including Frankincense Face Cream for Mature Skin with Coenzyme Q10, Facial Lotion with Licorice and Niacinamide and Eye Cream with Caffeine and Ceramide Complex.



13.3 Formulating cleansing and exfoliating lotions

Cleansing lotions are a gentle and effective way to cleanse the skin. Learn about the typical ingredients used in cleansing lotions and how to formulate them. Formulation templates and guidelines are provided.

We include two formulations: Soothing Cleansing Lotion for Sensitive Skin and Olive Facial Exfoliating Lotion.

13.4 Troubleshooting creams and lotions

Feel confident to troubleshoot any issues that may arise with our troubleshooting guide.

13.5 Laboratory test reports: Creams and lotions





MODULE 14 COSMETIC REGULATIONS AND BUSINESS ESSENTIALS

Comply with cosmetic, labeling and claims regulations.

14.1 Selling your products legally: An introduction

This lesson we cover seven important steps to take before you sell your products.

14.2 Creating a Product Information File (PIF)

A Product Information File is a very important document that contains all the essential information about a product formula. In many countries it is a requirement to create one for each product you sell. Our PIF template will make it easier for you to keep the necessary records.

14.3 Cosmetic regulations by country

If you wish to sell your products it is essential that you comply with the relevant cosmetic regulations. In this lesson we provide lots of helpful information so you will know the regulations to comply with and what you need to do. We include the regulations in the USA, Canada, EU, UK, Australia, New Zealand, South Africa and India.

14.4 Cosmetic claims

Understand what you can and cannot say about your cosmetics and how to substantiate any claims you make. This helps you stay compliant with the regulations when labeling and marketing your products.

BONUS CLASSES

WITH EVERY ENROLLMENT YOU WILL ALSO RECEIVE THREE BONUSES:

FORMULATING WITH AHAs AND BHAs

AHAs and BHAs are a must-have in your skincare routine. In our detailed guide you'll learn:

- The benefits of formulating with AHAs and BHAs including their exfoliating, humectant, anti-aging and anti-acne functions.
- How to formulate safely and effectively with lactic acid, glycolic acid, malic acid, salicylic acid, Fruit Acid Complex and willow bark extract.

You'll receive formulation examples for Cherry Radiance Mask, Superfruit Toner for Blemished Skin, Peppermint Foot Cream and Regenerating Night Cream.

DIGITAL COPY OF THE INTERNATIONAL BESTSELLING BOOK A-Z OF NATURAL COSMETIC FORMULATION

We recently published the definitive beginners' guide to the essential terminology, theories and ingredient types needed to formulate professional cosmetic products. This book:

- Is an invaluable reference guide and useful companion to our Diploma in Natural Skincare Formulation.
- Provides you with explanations of the essential terminology, theories and ingredient types required to create natural, safe and stable cosmetic formulations.
- Dispels common myths and answers the most frequently asked formulating questions.

FORMULATING FACE AND BODY WASHES WITH NATURAL SURFACTANTS

Discover a selection of natural surfactants that are used to create foaming products. In this class you'll learn to formulate two popular types of surfactant-based products: face washes and body washes. This bonus includes:

- An introduction to the science of surfactants.
- A selection of gentle, natural surfactant choices (so you can avoid harsh surfactants such as SLS).
- How to formulate face and body washes that are both mild and effective.

“

As a holistic health coach and a soon-to-be aromatherapist, making my products and having them available to my clients is in great alignment with the values I teach.

”

Katrina Hawes, USA
Living Naturally Healthy

ENROLLMENT IS OPEN YEAR ROUND AND YOU
CAN ENROLL AND START THE COURSE AS SOON
AS YOU ARE READY

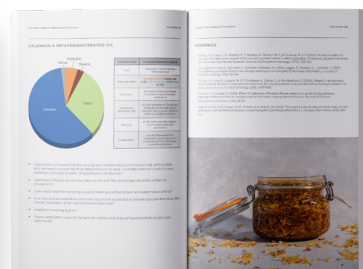
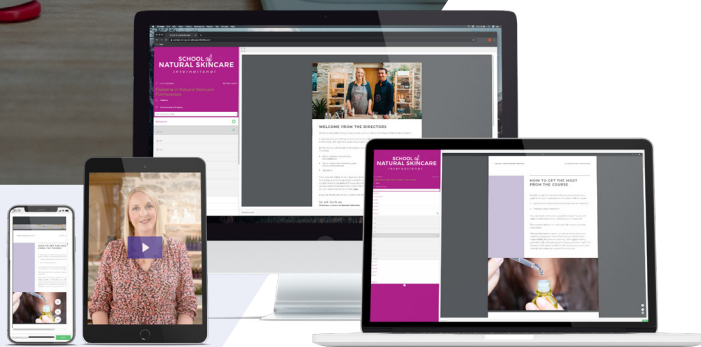


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- Formulate natural skincare products like a professional.
- Design and launch your own skincare brand.
- Join the Diploma in Natural Skincare Formulation now!



CAREERS

Graduating from the School of Natural Skincare opens up some exciting career prospects, freeing your potential in the world of skincare creation, formulation and manufacture.

The Diploma in Natural Skincare Formulation is a very wide-ranging course that teaches you how to create safe, effective and natural skincare products, and also gives you the knowledge and skills you need in order to create products that customers will love. It also offers in-depth business information, giving you all the skills you will need to grow and transform your whole career. From high-level business must-haves, to hands-on product creation, our Diploma course teaches you to develop the products – and the business – you have always dreamed of making.

After completing the course, you will be well equipped for careers in fields such as running your own beauty brand, contract manufacturing, private labeling, white labeling, formulation consultancy and offering live training classes on skincare production and formulation.

RUNNING YOUR OWN BEAUTY BRAND

Once you have graduated from our Diploma in Natural Skincare Formulation, you will be well on your way. The Diploma is a comprehensive, start-to-finish course that covers everything you need to know to begin formulating a range of natural products and developing your business, so you can start creating straight away. We cover everything from formulating and ingredients to skin science, cosmetic regulations, packaging and product safety.

When you run your own beauty brand you are completely free in terms of creativity, which is one of the biggest benefits of this course. You can have fun creating a brand your way and letting your creativity loose on product formulation.

STUDENT BRANDS

Our graduates have established beauty brands in every corner of the globe!
You can read about some of them by taking a look at our Student Success Stories:
www.schoolofnaturalskincare.com/student-success-stories



Kelly Ford, founder of award-winning brand **Wheesht**, has created a natural skincare brand with an ethical approach and social responsibility at its heart.

“Wheesht is a skincare company with a difference. In addition to natural, vegan and cruelty-free products we are firm believers in our social responsibility. Our aim at Wheesht is to give our customers ethical skincare products they can use with a clear conscience.”

www.wheeshtmasks.co.uk

Diane Evdokimoff FOUNDER OF WILD BEAUTY SKIN CARE



As a mom and homesteader living amongst the rivers, forests and mountains of British Columbia in Canada, **Diane Evdokimoff** has always been drawn to the power of nature to nourish and heal.

"I completed the Diploma in Natural Skincare Formulation to get in-depth knowledge to formulate high-end products for my customers. I love to formulate!

It has the most flexible and comprehensive course material that is easily accessed and in language that allowed for building blocks to continue learning and understanding.

I had no idea that the opportunity to study with the School of Natural Skincare would afford me the ability to create such amazing unique products in the natural cosmetic industry!

I have now established my beauty brand **Wild Beauty Skin Care**. Being able to provide the knowledge I have learnt to my customers is incredible, because there's not a lot of people who can do that!

The School of Natural Skincare offered the flexibility and in-depth study I was looking for and studying with them has been one of the greatest assets to creating a thriving natural cosmetic company."

<https://wildbeauty.ca>

*Queen Daniel*FOUNDER OF
KEFYNA NATUREL

Queen Daniel Okpakhalu – Kefyna Naturel

“As a teenager and until adulthood I suffered from severe acne. There were times when I had terrible breakouts that were so embarrassing. I used all kinds of products, but nothing worked. I could not go out without wearing makeup. I kept searching for natural and homemade remedies for my acne, blemishes, oily skin and my general wellbeing. Finding natural solutions to my skin and general wellbeing became a passion.

I knew I needed professional knowledge to become a skincare formulator. I found the School of Natural Skincare and completed the Diploma in Natural Skincare Formulation.

The quality of training materials and support are exceptional. They take into consideration some of the issues that African skin experiences, and teach how to formulate for black skin.

Now I have a beauty brand creating professional and unique bespoke products that help people with their skin conditions.”

<http://kefynanaturel.com>

Farida O'Seery FOUNDER OF THEBEAUVOIR



Farida O'Seery is the founder of **theBeauvoir – 50+ anti-agism natural skincare**. Her aim is to create 'anti-agism products' that recognize and respect a woman's age and beauty.

"theBeauvoir is a brand of natural and organic skincare for women over 50. It knows what your skin needs and gives you the feeling that you still count as a 50+ woman.

Older women are being made to believe that once they exceed 50 they have 'had their best time'. That strangling beauty myth is rampant. I want to change that with theBeauvoir. I'd like to help us all out of believing that youth is everything and save us from the grip of a dark beauty industry, where older women lose sight of what really counts for their skin: keeping it vital, strong, healthy and glowing."

www.thebeauvoir.com



Esther Sangiovanni – Esangi

“Since switching to organic skincare all the issues I used to experience have been resolved and my skin is much healthier, brighter and better than it was before. Creating my own organic skincare means I can offer people a natural and organic alternative to chemical-laden skincare products.

The Diploma in Natural Skincare Formulation enabled me to gain the knowledge and skills I needed to be able to formulate truly natural and healthy skincare products.

I was hoping to gain more knowledge so that I could formulate safe and effective skincare products for my family. However, the course exceeded my expectations and was more in-depth than I had realized. As a result, after completing the Diploma, I started my own business! I wanted to offer people like me a natural, alternative range of skincare.

Enrolling on the Diploma was a game-changer for me; I can now confidently write a skincare formula and accurately make my own nourishing, organic skincare products without having to go through the pain of trial and error, struggling to follow other people's formulas.

This course has paved a way to a new career for me. As the business grows and expands, I'm hoping to be able to work in natural skincare and haircare full-time as it's something I'm passionate about.”

<https://esangi.co>



Meadow Skincare, co-founded by **Kelly Spinks**, is a small, British, independently-owned, vegan, natural skincare range, with environmental responsibility and sustainability at its heart. Kelly knew that with her company's focused mission, she needed a course that could both provide the results she was searching for, as well as be in alignment with that sustainable, natural vision.

"Everything created by Meadow never compromises the health of your skin or the environment. With a genuine love of quality skincare, we hand blend fresh formulations in micro-batches from some of the most brilliant botanicals that we've unearthed. We target modern-day worries including pollution, pigmentation, sun damage, toxins, aging and dehydration. We use recyclable glass jars and minimize the use of plastic and unnecessary packaging to keep parcel sizes and our environmental footprint small.

We chose the Diploma in Natural Skincare Formulation because it incorporates so many modules of learning, from creating formulas right through to launching your new business. Even since we've completed the course, we've referred back to it as a useful resource. The course really helped us to develop our knowledge and skills in making anhydrous skincare products, which is where our interest lies. We also discovered some wonderful new ingredients that we have incorporated into our current formulations."

www.meadowskincare.co.uk

FREQUENTLY ASKED QUESTIONS

How long do I have access?

You have access to the course within the online classroom for 18 months, so plenty of time to study. You can download much of the course material to keep for longer than that, plus you have the option to renew your access for a small fee.

Is the course accredited?

Our courses are accredited by the CPD certification service. You can read more about our accreditations here: www.schoolofnaturalskincare.com/accreditations-and-memberships.

How long will it take me?

It typically takes students 70-150 hours to complete the Diploma in Natural Skincare Formulation. The amount of time it will take you will depend on how much practical formulating you choose to do, so you may wish to spend more or less time than this. Most students complete the course within six to 12 months. As it is a self-paced course, you can complete it at a speed that suits your schedule.

Can I take it as a beginner?

You can certainly take the course as a beginner. In fact, it will ensure that you learn the correct way to design and create products right from the start, so it is a great way to begin your journey with making products!

Which teaching formats are included in the course?

See **Studying with us**, on page 17, for full information.

What equipment will I need?

To get started you can use some basic kitchen equipment that you use solely for the purpose of cosmetic making. Here is a list of the equipment that you should consider using:

- Protective clothing.
- A bain-marie or water bath for a source of heat.
- Two glass Pyrex bowls or glass beakers.
- A thermometer.
- A stick blender (immersion blender).
- Digital scales.
- A graduated measuring cylinder/ small beakers/ weighing boats/ pipettes.
- Whisk/spoons/spatulas.
- pH strips (or meter).
- An electric hand whisk.
- A heat-resistant mixing bowl.
- Sufficient packaging.

We have a blog article and video that you may find useful on the equipment you need to get started:

www.schoolofnaturalskincare.com/equipment-you-need-making-natural-skincare-products-home

We go into much more detail about the equipment you need in the Diploma in Natural Skincare Formulation.

If you want a more professional lab set-up you can purchase professional pieces of equipment which we can advise you about when you join the course. This is not necessary, however, as in many cases kitchen equipment is more than adequate.

Where can I buy my ingredients?

As part of the course you receive a comprehensive global supplier list featuring hundreds of cosmetic suppliers, many of which deliver internationally.

We also have a smaller supplier list on our website you might want to look at in the meantime: www.schoolofnaturalskincare.com/recipes-info/recommended-suppliers

I live in Australia/USA/India/ _____ (insert country here).

Can I still take the course?

Yes! The course is a fully online training program hosted inside an easy-to-use online classroom. It is designed to be taken at home from anywhere in the world. The products we make meet global quality and safety standards. We'll provide information on ingredient suppliers in many different countries and will guide you to the relevant cosmetic regulations in many countries around the world, too. We have students in over 130 countries so you'll be joining a thriving community of global students!

Why are your prices in USD (\$)?

We are an international school with students worldwide. US dollars are the most widely recognized and accepted currency. You can check the exchange rate for your local currency using exchange rate sites such as xe.com. Either your bank or PayPal will exchange the enrollment fee into your local currency when you join.

Are there any assignments? Will I get a certificate at the end?

At the end of the course there are several assignments for you to complete and submit to us to be marked. On successful completion, your end-of-course certificate will be issued and you will be the proud holder of our Diploma in Natural Skincare Formulation!

OUR ACCREDITATIONS

Here at the School of Natural Skincare, we are committed to providing the highest quality educational resources as demonstrated through our accreditations and professional memberships.



CPD (CONTINUING PROFESSIONAL DEVELOPMENT) CERTIFICATION SERVICE

Our courses are accredited by the CPD (Continuing Professional Development) Certification Service. The CPD Certification Service is the leading independent CPD accreditation institution operating across industry sectors. They are a globally recognized institution and accredit courses by a number of prestigious organizations.

The CPD Certification Service assesses each course individually, evaluating the quality of training materials and learning activities against the highest standards. We are delighted to have passed the formal and impartial CPD accreditation process carried out by the team of experienced assessors at the CPD Certification Service.



SOCIETY OF COSMETIC SCIENTISTS

Gail, the School of Natural Skincare's founder and co-Director, is an Associate Member of the prestigious Society of Cosmetic Scientists and International Federation of Societies of Cosmetic Chemists. The Society of Cosmetic Scientists promotes education, research and collaboration to advance the science of cosmetics.



EUROPEAN ASSOCIATION FOR DISTANCE LEARNING

We are a member of the European Association for Distance Learning (EADL). The EADL promotes quality and professional and ethical standards in distance learning. Membership is granted to organizations that meet the EADL Quality Standards and comply with its Code of Conduct. EADL membership is regarded as a seal of quality.



ETHICAL COMPANY ACCREDITATION

The Ethical Company Organisation prides itself on setting the benchmark for corporate social responsibility, and awards Ethical Accreditation to successful candidate companies based on a number of key factors.

We are delighted to share that the School of Natural Skincare has achieved Ethical Accreditation every year since 2016.

As people and as a business, we are deeply conscious of the impact that humans can (and do) have on our environment. To that end, we're constantly looking for ways to become more ethical, sustainable, natural and organic, both in our personal and working lives.

FURTHER TRAINING

Our tutors and support staff engage in further professional development and training. To help us ensure our courses are inclusive of all skin tones, our team recently completed training on **Treating Skin of Color** run by Dija Ayodele, Founder of **Black Skin Directory**.

OUR AWARDS



BEST NATURAL BEAUTY EDUCATORS 2020
IN THE 2020 SOUTHERN ENTERPRISE AWARDS.



BEST ONLINE ORGANIC SKINCARE FORMULATIONS SCHOOL 2020,
ONLINE NATURAL SKINCARE FORMULATIONS SCHOOL OF THE YEAR 2021
IN THE LUX LIFE HEALTH, BEAUTY AND WELLNESS AWARDS.



HEALTH & BEAUTY ENTREPRENEUR OF THE YEAR
AT THE GREAT BRITISH ENTREPRENEUR OF THE YEAR AWARDS 2019.



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“

I've started a new life and have an opportunity to do something for and by myself. I'm so grateful I found the School of Natural Skincare. You have expanded my knowledge and helped me to be able to make excellent products for me and my family. Thank you!

”

**Simona Mohar Karakatič,
Slovenia**

ENROLL NOW

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